

Where Technology Meets Humanity

Hosted By:



Microsoft



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

October 6 – 8, 2020
Microsoft Corporate West Campus
Building 92/Visitor's Center
15010 NE 36th Street
Redmond, WA

In partnership with:



SEATTLE POLICE FOUNDATION
Partnership for a Safe Seattle

On behalf of the Washington State Internet Crimes Against Children Task Force, we are pleased to have your organization represented at this year's conference. This conference will provide state of the art training with more than 160 sessions. Secure your space now for the opportunity to engage with investigators, forensic examiners, prosecutors, academia, and industry professionals, NPOs, and NGOs in the ICAC, Human Trafficking, Vice and other digital crimes disciplines.

EXHIBITION HALL HOURS

Wednesday, October 6th from 7:00am – 6:00pm

Thursday, October 7th from 7:00am – 6:00pm

Friday, October 8th from 6:30am – 12:00pm

We Heard Your Feedback!

We listened to what you had to say and have made some changes to this year's conference.

- We've extended breaks between sessions to allow more exhibitor and attendee interaction
- We've extended the time of our evening networking events

****Check out the FAQs on page 4 of this document for more information and changes****

Exhibit Table Specifications

\$2,095 per table **(Early Bird Pricing: \$1,795 if registration and full payment are received by Friday, April 30, 2021)**

**Please refer to page 4 of our brochure regarding cancellation policy*

For information on not-for-profit pricing, please contact Fabienne at Fabienne.Zwerling@Seattle.gov.

Registration Includes

- One (1) Skirted 6' x 30" table
- Two (2) Chairs **Subject to Change. This will be based on CDC COVID-19 Guidelines*
- Power Strip
- Two (2) Meal Plans **Subject to Change. This will be based on CDC COVID-19 Guidelines*
- Microsoft Store VIP pass - One (1) per table
- One (1) Challenge Coin
- ****EXTENDED**** Evening Networking Opportunities
- Wi-Fi
- In-app Sales Leads
- One (1) Anti-Fatigue Mat

A La Carte Menu

- Speaker Session (for profit companies) - \$500 per session
- Monitor (Est. size range from 46" – 55" and will be based upon availability) and Pole Rental + Set-up – \$450

Table Set-Up Schedule

Tuesday, October 5th from 1:00pm – 5:00pm

Table Tear-Down Schedule

Friday, October 8th from 11:00am – 2:00pm

Inbound

Exhibitors are welcome to ship table top items for the venue. The receiving window is **Monday, September 27th through Thursday, September 30th at 4:00pm.** Any shipments received past that date, the exhibitor will be responsible for shipping items to their hotel or venue directly.

SHIPPING LABELS MUST BE IN THE FOLLOWING FORMAT:

ICAC Conference EXPO
COMPANY NAME
TABLE TOP NUMBER/BOX # OF BOX #
 c/o SPD Quartermaster Unit
 2203 Airport WY S, Building C
 Seattle, WA 98134

All items received by the SPD Quartermaster by Thursday, September 30th at 4:00PM will be delivered to the venue on your behalf and will be available for you to set-up Tuesday, October 5th at 1:00PM.

****Please send tracking number, number of items and confirmation of shipment to [Fabienne](#)****

Outbound

Each exhibitor is responsible for the following:

- Teardown and packing of table no later than Friday, October 8th at 2:00pm.
- Affixing pre-paid shipping label as well as any international paperwork to the items being shipped

Weight limits: All outbound items, weighing up to 70lbs., will be picked up on-site. Any items exceeding this will need special arrangements. Please contact [Fabienne](#) to coordinate.

Available contract shipping companies are FedEx, UPS, DHL and USPS.

****No on-site printing available****

Q: Can my exhibitor fee be applied toward a sponsorship tier?

A: Exhibitor fees and sponsorship opportunities can be combined. We encourage all our exhibitors to review the sponsorship opportunities beginning on page 7 of this brochure. For custom sponsorship opportunities contact Detective Ian Polhemus at Ian.Polhemus@Seattle.gov.

Q: How will exhibitor tables be assigned?

A: Table assignments are prioritized by sponsorship contribution followed by the date and time when payment is received. Not-for-profit organizations will be assigned their table by conference staff.

Q: Where are the exhibitor tables located?

A: The main Exhibition Hall is on the 2nd floor.
[Exhibition Hall 2nd Floor - Virtual Tour](#)

Q: Who are the conference attendees?

A: This is a multi-disciplinary conference that includes investigators, digital forensic examiners, prosecutors, academia, industry NPO and NGO professionals. 2019's registrants represented 33 U.S. States as well as Canada, New Zealand, Philippines, Ireland, and Sweden.

Q: How do I secure a speaking session?

A: For profit exhibitors can view the A La Carte Menu on page two of this brochure. All others, please contact Detective Ian Polhemus at Ian.Polhemus@Seattle.gov.

Q: Will there be sufficient time for attendees to peruse our tables?

A: Yes! In offering a continental style breakfast, we found that many attendees arrive early and spend time with the exhibitors. Additionally, there are extended breaks through-out the day, lunch, and upon conclusion of Wednesday and Thursday sessions to allow for more attendee engagement.

Q: Will there be opportunities to network beyond Exhibition Hall hours?

A: Yes! Join us this year at our Global Networking Event on Wednesday evening, October 6th from 5-9pm and at our Cigar Social on Thursday evening, October 7th from 5-9pm. We have extended the hours of both events based upon feedback and welcome the Aloft Hotel as the site of both events! We are pleased to announce opportunities for our Global Networking Event and encourage you to preview the addendum to this brochure!

Q: Will security be provided?

A: Private security will be provided during off hours. Please note that neither the WA ICAC TF nor Microsoft are liable for exhibitor equipment. Security staff will be onsite during non-conference hours and are specifically assigned to the Exhibition Hall.

Q: Who do I contact if I have additional questions regarding exhibiting and/or shipping?

A: Please contact [Fabienne](#).

Q: What if I am not able to attend the conference?

A: You must contact the conference team no later than Wednesday, September 1, 2021, to receive a full refund minus processing fees.

Q: Where do I go to register my Exhibitor Table?

A: You can register by clicking [HERE](#)

ADF Solutions

Atola

Berla

BlackBag

Building Hope Today

Callyo

Cellebrite

Cobwebs Technologies

DME Forensics

Firstline Business
Systems

Forensic Computers Inc.

Grayshift

HTCI Edas Fox

Hyperion Gray

Magnet Forensics

MSAB

NCMEC

NITV

OpenText

Oxygen Forensics

Paraben

Silicon Forensics

SUMURI, LLC

T3K Forensics

TeelTech

Truxton Forensics

University College
Dublin

Vound Software

Whooster

The Internet Crimes Against Children program is a national network of 61 coordinated task forces representing more than 4,500 federal, state, and local law enforcement, and prosecutorial agencies. These agencies are engaged in both proactive and reactive investigations, forensic investigations and criminal prosecutions. By helping state and local agencies develop effective, sustainable responses to online child victimization – including responses to child sexual abuse images, the ICAC Program has increased law enforcements capacity to combat technology facilitated crimes against children at every level.

The ICAC Program was developed in response to the increasing number of children and teenagers using the Internet and other technology, the proliferation of child sexual abuse images available electronically, and the heightened online activity by predators seeking unsupervised contact with potential underage victims. Because ICAC members understand that arrests alone cannot resolve the problem of technology-facilitated child sexual exploitation, the ICAC program is also dedicated to training not only law enforcement officers and prosecutors, but educating parents, youth and the public about the potential dangers of online activity.

Since 1998, the National Center for Missing & Exploited Children (NCMEC) has received over 43 million reports of child sexual exploitation including child pornography, sex tourism, sex trafficking, sexual molestation, online enticement, and more. As a result, the Child Victim Identification Program (CVIP) has reviewed more than 267 million images/videos. During this same time, they have identified over 15,800 child victims. These reports are subsequently forwarded to the ICAC task force agencies for investigation and prosecution.

Did you know that:

- 1 in 7 of the 25,000 runaways reported to NCMEC in 2017 were likely sex trafficking victims?
- 88% of these likely sex trafficking victims were in the care of social services or foster care when they went missing.
- The average age of child sex trafficking victims reported missing to NCMEC is only 15 years-old.
- Child sex trafficking has been reported in every single U.S. state.
- 67% of CSAI (Child Sexual Abuse Imagery) survivors said the distribution of their images impacts them differently than the hands-on abuse they suffered because the distribution never ends and the images are permanent.

Sponsorship at the 2021 NW Regional ICAC Conference provides an opportunity for your organization to help support the increasingly critical information exchange, training, education, best practices, and case studies among those investigators, prosecutors and digital forensic examiners who are working tirelessly within their communities. The ICAC community is pleased to partner with other law enforcement, prosecutorial, academia and industry experts in the companion fields of Human Trafficking, Vice, and Sexual Assault Units. These partners share the same commitment and investigative challenges in the fight against child sexual exploitation, trafficking, and other forms of sexual abuse. Your sponsorship will help bring together these committed groups of professionals, many of whom would be otherwise unable to attend and partner in this most vulnerable area of our communities.

A continuing relationship between the public and private sector is essential in our global fight to protect our children and other vulnerable populations. The Washington State ICAC Task Force is honored to continue working side by side with Microsoft to bring you this conference. We would also like to recognize the Seattle Police Foundation for the addition of their partnership since 2019. We look forward to collaborating with more partners to provide financial support in critical areas of education, investigation and prosecution. Your commitment towards the mission and critical support of this conference is necessary to develop the essential public/private relationships that impact the children in all our communities.

Reference Links:

[ICAC Task Force](#)

[NCMEC \(National Center for Missing & Exploited Children\)](#)

[Seattle Police Department ICAC Unit](#)

PLATINUM \$15,000 and above	GOLD \$10,000 - \$14,999	SILVER \$8,000 - \$9,999	BRONZE \$6,500 - \$7,999
<p>Tour of the Microsoft Digital Crimes Unit for up to eight guests</p> <p>Private gathering for one (1) guest on Wednesday morning, October 6th with SPD and Microsoft dignitaries and Keynote Speaker</p> <p>VIP set-up and tear-down of exhibitor table</p> <p>Twenty Washington State ICAC challenge coins</p> <p>VIP seating at the Plenary Session for two guests</p> <p>Two speaking slots during the conference (\$1,000 value)</p> <p>Two meal plans (\$500 value)</p> <p>Invitation for four (4) to the VIP reception held Tuesday evening, October 5th</p> <p>Two attendee bag inserts (up to 8.5" x 11")</p>	<p>Tour of the Microsoft Digital Crimes Unit for up to four (4) guests</p> <p>VIP seating at the Plenary Session for two guests</p> <p>Two speaking slots during the conference (\$1,000 value)</p> <p>Two meal plans (\$500 value)</p> <p>Ten Washington State ICAC challenge coins</p> <p>Invitation for two (2) to the VIP reception held Tuesday evening, October 5th</p> <p>Three (3) attendee bag inserts (up to 8.5" x 11")</p>	<p>One speaking slot during the conference (\$500 value)</p> <p>Two attendee bag inserts (up to 8.5" x 11")</p> <p>Five Washington State ICAC challenge coins</p> <p>One meal plan (\$250 value)</p> <p>Invitation for two (2) to the VIP reception held Tuesday evening, October 5th</p>	<p>One (1) attendee bag insert (up to 8.5" x 11")</p> <p>One (1) Washington State ICAC challenge coin</p> <p>One (1) meal plan (\$250 value)</p> <p>Invitation for two (2) to the VIP reception held Tuesday evening, October 5th</p>

*** All sponsorship levels include Preferred Exhibitor Table selection, sponsorship level recognition and co-branding within the 2021 NW Regional Conference communications and mobile app, and sponsorship level recognition on conference signage. ***

2019 Platinum Sponsors



2019 Gold Sponsors



2019 Bronze Sponsor



2019 Individual Sponsors



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